Coverage Report

INDIASOFT 2025 and 10th Electronics Expo by ESC

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PRISMA

Public Relations, Image Solutions & Media Aggregation

March 28, 2025

25th EDITION

INDIASOFT

International ICT Exhibition & Conferences

19 20 21 March 2025

10th Edition

INDIA ELECTRONICS EXPO
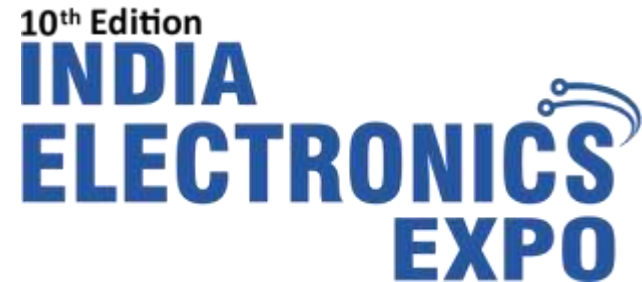
Project at a Glance

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| Garnered **Media Partners** | **150M+** Expected Reach | **80+ Coverages** Appeared across Digital, Print, & Socials | **6+ News** Disseminations |

Key media publications:

PTI, IANS, UNI, The Economic Times, Business Standard, Wion, Money Control, Zee News, Biz Tak, Zee Business, Times Now, The Statesman, NewsNation, Dainik Bhaskar, Dainik Jagran, Amar Ujala, DD News and others

Key Learnings

Lack of Awareness:
Observation: Media seemed unaware of IndiaSoft or India Electronics Expo.
Insight: There was a need for continuous and sustained public relations efforts throughout the year to build awareness and engagement in advance of the event.

Reactive Approach:
Observation: Many activities were conducted as an afterthought, including out-of-home (OOH) advertising and radio activations.
Insight: A more proactive approach is necessary to ensure all aspects of the event are well-planned and executed on time.

Media Partners:
Observation: There was a lack of clarity regarding ESC's interest in media partnerships.
Insight: Early engagement with potential media partners could ensure better coverage across TV, radio, print, digital, and social media platforms.

Integrated Communications:
Observation: Successful events require integrated communication strategies across various platforms.
Insight: Improvements can be made in the quality of content and visuals across digital, social, and website platforms. For instance, the Convergence Expo website serves as a good example, whereas our websites hadn't even updated the "all rights reserved" year.

Panelist Selection:
Observation: Some panelists lacked appeal among the younger generation and media such as Aman Gupta, Sanjeev Bikhchandani, etc.
Insight: Choosing panelists who resonate with younger audiences and have media popularity can increase engagement and visibility.

Suggestions

Continuous PR and Pre-Event Buzz

Implement ongoing PR efforts throughout the year and create sustained buzz well in advance of the event to enhance media awareness and engagement.

Proactive Planning

Develop a proactive planning strategy for all event activities, including OOH advertising, radio activations, and more. Ensure that all aspects are meticulously planned and executed ahead of time.

Early Media Partner Engagement

Start engaging media partners much earlier to secure guaranteed coverage across multiple platforms (TV, Radio, Print, Digital, Social). This will ensure a wider reach and better visibility for the event.

Enhance Integrated Communications

Incorporate integrated communications strategies encompassing digital, social, website, and media channels. Improve the quality of content and visuals across all platforms. Regularly update the website to maintain a professional image.

Select Engaging Panelists

Choose panelists who are popular among the younger generation and have a good presence in the media. This will enhance audience engagement and attract media attention.
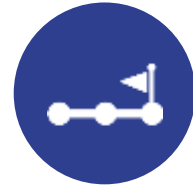
Phase-Wise Approach

Adopt a phase-wise approach towards the event, including pre-event announcements, comprehensive during-event coverage, and post-event sustenance activities. Highlight key metrics such as footfall, visibility, and sales to measure and communicate event success.

Let's make the 2026 edition
BIGGER. **BOLDER.** BETTER.

Coverage Report

Media Partnerships

YouTube Subscribers -
1.97 Million

Readership -
611.4K

LinkedIn Reach -
10k+ Followers

Total Coverages -
10+ (Including Social Media Posts)

Date: 06/03/2025

Publication: VAR India

Format: Online

Link: [LIVE Today Latest Technology Fresh News IT Tech Business Varindia](#)

The **25th edition of INDIASOFT 2025**, India's premier IT and electronics global networking event, along with the **India Electronics Expo**, is set to take place from March 19-21, 2025, at Pragati Maidan, New Delhi. Organized by the **Electronics and Computer Software Export Promotion Council (ESC),** these combined events will bring together over 1,500+ Indian exhibitors and 400+ international delegates from Africa, the Middle East, SAARC countries, and beyond, promoting global partnerships and showcasing cutting-edge innovations in IT and electronics.

Veer Sagar, Chairman of ESC, emphasized the event's role in driving sports tech innovation, stating, *"INDIASOFT 2025 will be a catalyst for AI, automation, and deep-tech collaborations, we are strengthening India's position as a trusted partner in digital transformation. It is a testament to India's growing influence in global technology."*

Date: 07/03/2025

Publication: Electronics Buzz

Format: Online

Link: [25th Edition of INDIASOFT to Reinforce India's Position as a Global Technology Hub](#)

electronics BUZZ
a Buzz in Power Electronics

25th Edition of INDIASOFT to Reinforce India's Position as a Global Technology Hub

By **Electronics Buzz** - March 7, 2025   👁 99   💬 0

25th EDITION
INDIASOFT
International ICT Exhibition & Conferences

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Date: 07/03/2025

Publication: Electronics Buzz

Format: Online

Link: 25th Edition of INDIASOFT to Reinforce India's Position as a Global Technology Hub

25th Edition of INDIASOFT to Reinforce India's Position as a Global Technology Hub

By **TimesTech** - March 7, 2025

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Date: 07/03/2025

Publication: CXO Today

Format: Online

Link: [25th Edition of INDIASOFT to Reinforce India's Position as a Global Technology Hub](#)

Home > Press Release > 25th Edition of INDIASOFT to Reinforce India's Position as a Global Technology...   Mar. 06, 2025 at 4:38 pm

PRESS RELEASE

25th Edition of INDIASOFT to Reinforce India's Position as a Global Technology Hub

25th EDITION

INDIASOFT

International ICT Exhibition & Conferences

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Date: 07/03/2025

Publication: APN News

Format: Online

Link: [25th Edition of INDIASOFT to Reinforce India's Position as a Global Technology Hub](#)

25th Edition of INDIASOFT to Reinforce India's Position as a Global Technology Hub

by NS — March 7, 2025   in Tech & Industry   💬 0

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25ᵗʰ EDITION
INDIASOFT
International ICT Exhibition & Conferences

New Delhi : The 25th edition of INDIASOFT 2025, India's premier IT and electronics global networking event, along with the India Electronics Expo, is set to take place from March 19-21, 2025, at Pragati Maidan, New Delhi. Organized by the Electronics and Computer Software Export Promotion Council (ESC), these combined events will bring together over 1,500+ Indian exhibitors and 400+ international delegates from Africa, the Middle East, SAARC countries, and beyond, promoting global partnerships and showcasing cutting-edge innovations in IT and electronics.

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Building on its legacy as a key platform for business and technology collaboration, INDIASOFT 2025 will feature 600 buyers from over 70 countries, including the United States, United Kingdom, France, South Korea, Japan, and Brazil. The event has also received the support of the Government of India, with Honourable Minister of Commerce and Industry, Shri Piyush Goyal, attending the event as the Chief Guest.

➕ magnon
PRISMA

Date: 07/03/2025

Publication: Techmezine

Format: Online

Link: 25th Edition of INDIASOFT to Reinforce India's Position as a Global Technology Hub

25th Edition of INDIASOFT to Reinforce India's Position as a Global Technology Hub

by Nimish — March 8, 2025 In Industry News Reading Time: 2 mins read

Date: 07/03/2025

Publication: Mojo4Industry

Format: Online

Link:
[1,500 Exhibitors, 400 Delegates from 80 Nations to attend INDIASOFT 2025 in Delhi | industry news updates - India's best industrial news video channel](#)

mojo4industry

1,500 EXHIBITORS, 400 DELEGATES FROM 80 NATIONS TO ATTEND INDIASOFT 2025 IN DELHI

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Format: Online

Link:
[1,500 Exhibitors, 400 Delegates from 80 Nations to attend INDIASOFT 2025 in Delhi | industry news updates - India's best industrial news video channel](#)

electronics maker
THE MOST POPULAR ELECTRONICS MONTHLY MAGAZINE

25th Edition of INDIASOFT to Reinforce India's Position as a Global Technology Hub

by Electronics Maker — March 17, 2025 in Events

💬 0

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25ᵗʰ EDITION
INDIASOFT
International ICT Exhibition & Conferences
19 20 21 March 2025

Date: 07/03/2025

Publication: Times Tech

Social Media: LinkedIn & X

Link:
https://www.linkedin.com/posts/timestechbuzz_25th-edition-of-indiasoft-to-reinforce-indias-activity-7303723515474522112-Jv7Z

https://x.com/TimestechBuzz/status/1897958305168793839

Date: 07/03/2025

Publication: Mojo4Industry

Social Media: LinkedIn & Facebook

Link:
https://www.linkedin.com/posts/tim
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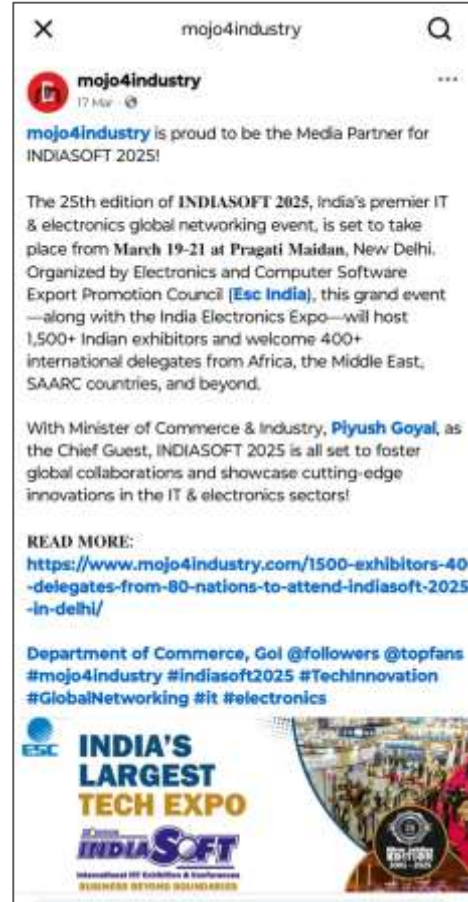indiasoft-to-reinforce-indias-activity-
7303723515474522112-Jv7Z

https://www.facebook.com/share/p/
1H3fMSBgiF/

Date: 07/03/2025

Publication: Electronics Buzz & Techmezine

Social Media: Facebook

Link:
https://m.facebook.com/story.php?story_fbid=648661884343065&id=100075977765273

https://www.facebook.com/share/p/197Yvs3Kxk/

Electronics Buzz

Electronics Buzz
7 Mar · 🌐

The 25th edition of #IndiaSoft_Technologies will reinforce India's role as a #global_technology hub. The event will showcase cutting-edge #innovations, fostering #collaborations and strengthening India's position in the global IT landscape.
#powerelectronics #powermanagement #powersemiconductor

25ᵗʰ EDITION
INDIASOFT
International ICT Exhibition & Conferences

electronicsbuzz.in
25th Edition of INDIASOFT to Reinforce India's Position as a Global Technology Hub

Techmezine

Techmezine
10 Mar · 🌐

https://www.techmezine.com/top-10-news/25th-edition-indiasoft-reinforce-indias-position-global-technology-hub/

ⓘ About this website

techmezine.com
25th Edition of INDIASOFT to Reinforce India's Position as a Global Technology Hub -

Software Exports Report Press Release

"India's software and IT services exports reach $200 billion in 2023-24: Report"

Total Coverages -
30+ (Online & Print)

Date: 13/03/2025

Publication: IANS Live

Format: Online

Link:
India's software and IT services exports reach $200 billion in 2023-24: Report

India's software and IT services exports reach $200 billion in 2023-24: Report

IANS

New Delhi, March 13 (IANS) India's software and IT services exports continued to grow in the financial year 2023-24, reaching an estimated $200 billion, a new report said on Thursday.

This marks a 3.63 per cent increase from the $193 billion recorded in the previous year, according to a report by the Electronics and Computer Software Export Promotion Council (ESC).

The report also sheds light on the regional contribution to software exports across India.

The southern region remains the largest contributor, accounting for $131.1 billion, which is about 65.55 per cent of the total exports.

The western region follows with $34.1 billion (17.05 per cent), while the northern region contributes $30.78 billion (15.39 per cent). The eastern region has the smallest share, with $4.02 billion (2.01 per cent).

India's IT and electronics industry has seen remarkable growth, attracting major global companies due to its skilled workforce, cost advantages, and a favourable business environment, the report said.

The rise of new technologies like artificial intelligence, machine learning, and cloud computing is further boosting India's status as a global digital leader.

"India's skilled managerial and technical workforce is meeting global standards, particularly in the IT sector, which is transforming the country into the world's outsourcing hub," ESC Chairman Veer Sagar said.

Date: 14/03/2025

Publication: The Economic Times (Government)

Format: Online

Link: India's software and IT services exports reach $200 billion in 2023-24: Report, ET Government

Economy · 2 Min Read

India's software and IT services exports reach $200 billion in 2023-24: Report

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The steady growth highlights the sector's resilience and its crucial role in India's digital economy.

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Date: 14/03/2025

Publication: Zee News

Format: Online

Link: India's software and IT services exports reach $200 billion in 2023-24: Report

News ▸ Business ▸ Economy

IT SERVICES

India's Software And IT Services Exports Reach $200 Billion In 2023-24: Report

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| Last Updated: Mar 13, 2025, 08:30 PM IST | Source: IANS

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Date: 14/03/2025

Publication: The Statesman

Format: Online

Link: India's software and IT services exports reach $200 billion in 2023-24: Report - The Statesman

The Statesman

Business

India's software and IT services exports reach $200 billion in 2023-24: Report

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IANS | New Delhi | March 14, 2025 2:21 pm

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Date: 13/03/2025

Publication: The Hans India

Format: Online

Link: India's software and IT services exports reach $200 billion in 2023-24: Report

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India's software and IT services exports reach $200 billion in 2023-24: Report

IANS | 13 Mar 2025 6:48 PM IST

HIGHLIGHTS

India's software and IT services exports continued to grow in the financial year 2023-24, reaching an estimated $200 billion, a new report said on Thursday.

Date: 13/03/2025

Publication: DT Next

Format: Online

Link:
https://www.dtnext.in/news/business/indias-software-and-it-services-exports-reach-200-billion-in-2023-24-report-826162

DT NEXT

India's software and IT services exports reach $200 billion in 2023-24: Report

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IANS | 13 Mar 2025 7:01 PM

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The report also sheds light on the regional contribution to software exports across India.

The southern region remains the largest contributor, accounting for $131.1 billion, which is about 65.55 per cent of the total exports.

Date: 13/03/2025

Publication: North East News

Format: Online

Link:
[India's IT exports hit $200 billion milestone in FY 2023-24 - Northeast News - Northeast India news 24×7](#)

India's IT exports hit $200 billion milestone in FY 2023-24

The ESC report highlights regional contributions to this growth, with the southern region dominating exports at $131.1 billion, accounting for 65.55% of the total

New Delhi: India's software and IT services sector has achieved a significant milestone, with exports reaching an estimated $200 billion in the financial year 2023-24, according to a report by the Electronics and Computer Software Export Promotion Council (ESC).

This marks a 3.63% increase compared to $193 billion in the previous year, reaffirming the sector's resilience and its pivotal role in the nation's digital economy.

Date: 13/03/2025

Publication: New Kerala

Format: Online

Link:
India IT Exports Hit $200 Billion Global Tech Leadership Surge | NewKerala.com

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- National News
- Business India
- Sports India

India's software and IT services exports reach $200 billion in 2023-24: Report

IANS   March 13, 2025   208 views

India's software and IT services sector has achieved a remarkable milestone by reaching $200 billion in exports for 2023-24, representing a 3.63% growth from the previous year. The southern region emerges as the powerhouse, contributing nearly 66% of total exports, while the United States remains the primary market. Emerging technologies like AI, machine learning, and cloud computing are accelerating India's position as a global digital leader. The consistent growth reflects India's skilled workforce, cost advantages, and increasingly favorable business environment.

🌐 **World News**

International News
- Australia News
- Canada News

Middle East News

- UK News
- USA News
- Business World
- Sports World

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Date: 14/03/2025

Publication: Times Now Navbharat (Hindi)

Format: Online

Link:
[india's software and it services exports to reach $200 billion in 2023-24: report | Times Now Navbharat](#)

Times Now Navbharat

2023-24 में भारत का सॉफ्टवेयर और आईटी सर्विस निर्यात 200 अरब डॉलर के पार: रिपोर्ट

India's software and IT services exports: इलेक्ट्रॉनिक्स और कंप्यूटर सॉफ्टवेयर एक्सपोर्ट प्रमोशन काउंसिल (ईएससी) की रिपोर्ट के अनुसार, यह पिछले वर्ष के 193 बिलियन डॉलर से 3.63% की वृद्धि को दर्शाता है। भारत की आईटी और इलेक्ट्रॉनिक्स इंडस्ट्री ने एआई, मशीन लर्निंग और क्लाउड कंप्यूटिंग जैसी नई टेक्नोलॉजी के कारण ग्लोबल डिजिटल लीडर के रूप में अपनी स्थिति मजबूत की है।

Edited by : Vishal Mathel | Updated Mar 14, 2025, 12:37 IST

Date: 14/03/2025

Publication: DD News (Hindi)

Format: Online

Link:
भारत का सॉफ्टवेयर और आईटी सेवा निर्यात 200 बिलियन डॉलर तक पहुंचा

14/03/25 | 2:10 pm | India's software and IT services

भारत का सॉफ्टवेयर और आईटी सेवा निर्यात 200 बिलियन डॉलर तक पहुंचा

भारत का सॉफ्टवेयर और आईटी सेवाओं का निर्यात वित्त वर्ष 2023-24 में बढ़कर 200 बिलियन डॉलर तक पहुंच गया। यह पिछले वर्ष के 193 बिलियन डॉलर की तुलना में 3.63% की वृद्धि है। इस रिपोर्ट को इलेक्ट्रॉनिक्स और कंप्यूटर सॉफ्टवेयर एक्सपोर्ट प्रमोशन काउंसिल (ईएससी) ने जारी किया है।

रिपोर्ट के अनुसार, दक्षिण भारत इस क्षेत्र में सबसे आगे रहा, जिसका योगदान 131.1 बिलियन डॉलर (65.55%) रहा। पश्चिम भारत ने 34.1 बिलियन डॉलर (17.05%), उत्तर भारत ने 30.78 बिलियन डॉलर (15.39%), और पूर्वी भारत ने 4.02 बिलियन डॉलर (2.01%) का योगदान दिया।

भारत की आईटी इंडस्ट्री की इस सफलता का मुख्य कारण यहां की कुशल वर्कफोर्स, कम लागत, और अनुकूल कारोबारी माहौल है। इसके अलावा, आर्टिफिशियल इंटेलिजेंस (AI), मशीन लर्निंग और क्लाउड कंप्यूटिंग जैसी नई तकनीकों के कारण भी भारत की स्थिति मजबूत हुई है।

भारत का सबसे बड़ा आईटी सेवा निर्यात बाजार अमेरिका है, जिसने 109.40 बिलियन डॉलर (54.70%) का आयात किया। इसके बाद यूके (28.70 बिलियन डॉलर, 14.35%), सिंगापुर (7 बिलियन डॉलर, 3.50%), और चीन (5.50 बिलियन डॉलर, 2.75%) हैं।

ईएससी के चेयरमैन वीर सागर ने कहा कि भारत का आईटी क्षेत्र वैश्विक मानकों को पूरा कर रहा है और देश को दुनिया के आउटसोर्सिंग हब में बदल रहा है। उन्होंने यह भी बताया कि सॉफ्टवेयर प्रोडक्ट्स, बीपीओ सेवाओं और क्लाउड टेक्नोलॉजी की बढ़ती मांग से भारत की डिजिटल अर्थव्यवस्था को और मजबूती मिलेगी।

विशेषज्ञों का मानना है कि भारत की आईटी इंडस्ट्री आने वाले वर्षों में और आगे बढ़ेगी और देश ग्लोबल डिजिटल लीडर बनने की ओर अग्रसर रहेगा।

Date: 14/03/2025

Publication: News Nation TV (Hindi)

Format: Online

Link:
भारत का सॉफ्टवेयर और आईटी सर्विस
निर्यात 2023-24 में 200 बिलियन डॉलर ...

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देश

भारत का सॉफ्टवेयर और आईटी सर्विस निर्यात 2023-24 में 200 बिलियन डॉलर तक पहुंचा : रिपोर्ट

भारत का सॉफ्टवेयर और आईटी सर्विस निर्यात 2023-24 में 200 बिलियन डॉलर तक पहुंचा : रिपोर्ट

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इलेक्ट्रॉनिक्स और कंप्यूटर सॉफ्टवेयर एक्सपोर्ट प्रमोशन काउंसिल (ईएससी) की एक रिपोर्ट के अनुसार, यह पिछले वर्ष दर्ज किए गए 193 बिलियन डॉलर से 3.63 प्रतिशत की वृद्धि दर्शाता है। यह स्थिर वृद्धि इस क्षेत्र की फ्लेक्सिबिलिटी और भारत की डिजिटल अर्थव्यवस्था में इसकी महत्वपूर्ण भूमिका को उजागर करती है।

Date: 14/03/2025

Publication: Dainik Bhaskar (Hindi)

Format: Online

Link:
विज्ञान/प्रौद्योगिकी: भारत का सॉफ्टवेयर और आईटी सर्विस निर्यात 2023-24 में 200 बिलियन डॉलर तक पहुंचा रिपोर्ट | India?s software and IT services exports reach $200 billion in 2023-24: Report

विज्ञान/प्रौद्योगिकी: भारत का सॉफ्टवेयर और आईटी सर्विस निर्यात 2023-24 में 200 बिलियन डॉलर तक पहुंचा रिपोर्ट

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Date: 13/03/2025

Publication: Ommcom News

Format: Online

Link:
India's Software And IT Services Exports Reach $200 Billion In 2023-24: Report | Business

OMMCOM NEWS
People's Voice

India's Software And IT Services Exports Reach $200 Billion In 2023–24: Report

by OMMCOM NEWS — March 13, 2025 in Business

New Delhi: India's software and IT services exports continued to grow in the financial year 2023-24, reaching an estimated $200 billion, a new report said on Thursday.

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The western region follows with $34.1 billion (17.05 per cent), while the northern region contributes $30.78 billion (15.39 per cent). The eastern region has the smallest share, with $4.02 billion (2.01 per cent).

Date: 13/03/2025

Publication: TEN News

Format: Online

Link:
India's software and IT services exports reach $200 billion in 2023-24: Report - tennews.in: National News Portal

BUSINESS

India's Software And IT Services Exports Reach $200 Billion In 2023-24: Report

On Mar 13, 2025

New Delhi, March 13 (IANS) India's software and IT services exports continued to grow in the financial year 2023-24, reaching an estimated $200 billion, a new report said on Thursday.

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India's IT and electronics industry has seen remarkable growth, attracting major global companies due to its skilled workforce, cost advantages, and a favourable business environment, the report said.

Date: 13/03/2025

Publication: Sakshi Post

Format: Online

Link:
[India's software and IT services exports reach $200 billion in 2023-24: Report](#)

Home » Business

India's software and IT services exports reach $200 billion in 2023-24: Report

Mar 13, 2025, 18:45 IST

New Delhi, March 13 (IANS) India's software and IT services exports continued to grow in the financial year 2023-24, reaching an estimated $200 billion, a new report said on Thursday.

This marks a 3.63 per cent increase from the $193 billion recorded in the previous year, according to a report by the Electronics and Computer Software Export Promotion Council (ESC).

The steady growth highlights the sector's resilience and its crucial role in India's digital economy.

Date: 13/03/2025

Publication: ZeeBiz (Hindi)

Format: Online

Link:
https://www.zeebiz.com/hindi/economy/india-software-and-it-service-export-reaches-200-billion-dollar-in-2023-205073

होम » इकोनॉमी/इंड्रा » सॉफ्टवेयर, IT सर्विस निर्यात से भारत की बंपर कमाई, रिपोर्ट का दावा, 200 अरब डॉलर पार

सॉफ्टवेयर, IT सर्विस निर्यात से भारत की बंपर कमाई, रिपोर्ट का दावा, 200 अरब डॉलर पार

भारत का सॉफ्टवेयर-IT निर्यात लगातार बढ़ रहा है! 2023-24 में 200 अरब डॉलर पहुंचा, जो पिछले साल से अधिक है. एक नई रिपोर्ट में खुलासा किया है.

भारत का सॉफ्टवेयर और आईटी सर्विस निर्यात वित्त वर्ष 2023-24 में लगातार बढ़ता रहेगा और 200 बिलियन डॉलर तक पहुंच गया. हाल ही में जारी एक लेटेस्ट रिपोर्ट में यह जानकारी दी गई. इलेक्ट्रॉनिक्स और कंप्यूटर सॉफ्टवेयर एक्सपोर्ट प्रमोशन काउंसिल (ईएससी) की एक रिपोर्ट के अनुसार, यह पिछले वर्ष दर्ज किए गए 193 बिलियन डॉलर से 3.63 प्रतिशत की वृद्धि दर्शाता है. यह स्थिर वृद्धि इस क्षेत्र की फ्लेक्सिबिलिटी और भारत की डिजिटल अर्थव्यवस्था में इसकी महत्वपूर्ण भूमिका को उजागर करती है.

दक्षिण भारत से सबसे ज्यादा योगदान

Date: 13/03/2025

Publication: BizzBuzz

Format: Online

Link:
India's software and IT services exports reach $200-bn in 2023-24: Report

India's software and IT services exports reach $200-bn in 2023-24: Report

The southern region remains the largest contributor, accounting for $131.1-bn, which is about 65.55% of the total exports. The western region follows with $34.1-bn (17.05%), while the northern region contributes $30.78-bn (15.39%). The eastern region has the smallest share, with $4.02 billion (2.01%)

Date: 13/03/2025

Publication: Pune News

Format: Online

Link:
India's software and IT services exports reach $200 billion in 2023-24: Report - PUNE.NEWS

Home > Business > India's software and IT services exports reach $200 billion in 2023-24: Report

India's software and IT services exports reach $200 billion in 2023-24: Report

Neel Shirodkar   March 13, 2025

New Delhi, March 13 (IANS) India's software and IT services exports continued to grow in the financial year 2023-24, reaching an estimated $200 billion, a new report said on Thursday.

This marks a 3.63 per cent increase from the $193 billion recorded in the previous year, according to a report by the Electronics and Computer Software Export Promotion Council (ESC).

The steady growth highlights the sector's resilience and its crucial role in India's digital economy.

The report also sheds light on the regional contribution to software exports across India.

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Date: 13/03/2025

Publication: Pratidin Time

Format: Online

Link:
India's IT Exports Hit $200 Billion in FY 2023-24, Growing by 3.63…

India's IT Exports Hit $200 Billion in FY 2023-24, Growing by 3.63%: Report

This represents a 3.63 percent growth compared to the $193 billion recorded in the previous fiscal year, underscoring the sector's resilience and pivotal role in India's digital economy.

Pratidin Time
📅 15 Mar 2025 11:41 IST

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India's software and IT services exports continued their upward trajectory in the financial year 2023-24, reaching an estimated $200 billion, according to a report released by the Electronics and Computer Software Export Promotion Council (ESC) on Thursday.

This represents a 3.63 percent growth compared to the $193 billion recorded in the previous fiscal year, underscoring the sector's resilience and pivotal role in India's digital economy.

The report provides insights into the regional distribution of software exports, highlighting the dominance of the southern region, which accounted for $131.1 billion, or approximately 65.55 percent of the total exports. The western region followed with $34.1 billion (17.05 percent), while the northern region contributed $30.78 billion (15.39 percent). The eastern region had the smallest share, with $4.02 billion (2.01 percent).

Date: 13/03/2025

Publication: Investment Guru India

Format: Online

Link:
India`s software and IT services exports reach $200 billion in 2023-24

investment GURU india.com

India`s software and IT services exports reach $200 billion in 2023-24

News By Tags | #India #Industry #VeerSagar #ImportExports

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Date: 13/03/2025

Publication: Weekly Voice

Format: Online

Link:
India's software and IT services exports reach $200 billion in 2023-24: Report - Weekly Voice

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Weekly Voice > Tech > India's software and IT services exports reach $200 billion in 2023-24: Report

● Tech

India's software and IT services exports reach $200 billion in 2023-24: Report

⊙ 2 Min Read

By **Voice** ·
Last Updated: March 13, 2025 9:15 Am

New Delhi, March 13 (VOICE) India's software and IT services exports continued to grow in the financial year 2023–24, reaching an estimated $200 billion, a new report said on Thursday. This marks a 3.63 per cent increase from the $193 billion recorded in the previous year, according to a report by the Electronics and Computer Software Export Promotion Council (ESC).

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Date: 13/03/2025

Publication: Social News XYZ

Format: Online

Link:
India's software and IT services exports reach $200 billion in 2023-24: Report - Weekly Voice

SOCIAL NEWS XYZ
The Millennial Media

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Home » General » Business » **India's software and IT services exports reach $200 billion in 2023-24: Report**

India's software and IT services exports reach $200 billion in 2023-24: Report

POSTED BY: GOPI   MARCH 13, 2025

New Delhi, March 13 (SocialNews.XYZ) India's software and IT services exports continued to grow in the financial year 2023-24, reaching an estimated $200 billion, a new report said on Thursday.

This marks a 3.63 per cent increase from the $193 billion recorded in the previous year, according to a report by the Electronics and Computer Software Export Promotion Council (ESC).

Date: 14/03/2025

Publication: The Rahnuma

Format: Online

Link:
[India's software and IT services exports reach $200 billion in 2023-24: Report - The Rahnuma Daily](#)

THE **Rahnuma**

E-PAPER (URDU) رہنمائے دکن

SCIENCE & TECH

India's software and IT services exports reach $200 billion in 2023-24: Report

👤 The Rahnuma-E-Deccan Daily   📅 March 14, 2025

New Delhi, March 13 (IANS) India's software and IT services exports continued to grow in the financial year 2023-24, reaching an estimated $200 billion, a new report said on Thursday.

This marks a 3.63 per cent increase from the $193 billion recorded in the previous year, according to a report by the Electronics and Computer Software Export Promotion Council (ESC).

The steady growth highlights the sector's resilience and its crucial role in India's digital economy.

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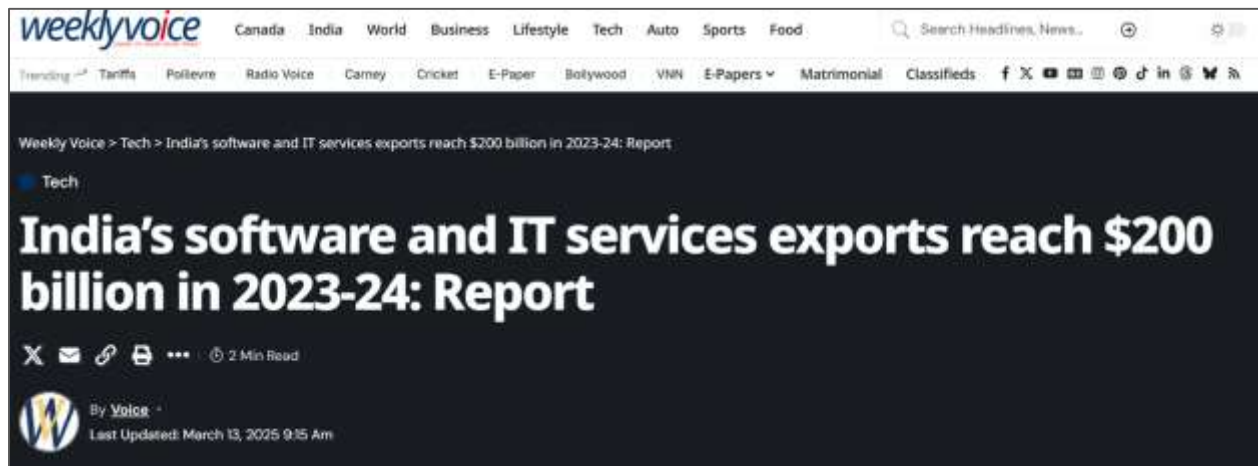
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India's IT and electronics industry has seen remarkable growth, attracting major global companies due to its skilled workforce, cost advantages, and a favourable business environment, the report said.

magnon PRISMA

Date: 14/03/2025

Publication: News Today

Format: Online

Link:
[Good news for India's software, IT services - News Today | First with the news](#)

NEWS TODAY

Good news for India's software, IT services

NATION   March 14, 2025 11:21 am | By Agency

Mumbai, Mar 14: India's software and IT services exports continued to grow in the financial year 2023-24, reaching an estimated $200 billion, a new report said on Thursday.

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India's IT and electronics industry has seen remarkable growth, attracting major global companies due to its skilled workforce, cost advantages, and a favourable business environment, the report said.

The rise of new technologies like artificial intelligence, machine learning, and cloud computing is further boosting India's status as a global digital leader.

"India's skilled managerial and technical workforce is meeting global standards, particularly in the IT sector, which is transforming the country into the world's outsourcing hub," ESC Chairman Veer Sagar said.

He added that the growth in IT Software and Services, Software Product Development, and BPO Services is a key driver of this trend.

"The major countries for India's software exports in 2023-24, with the USA leading at US$ 109.40 billion (54.70 per cent), followed by the UK at US$ 28.70 billion (14.35 per cent), Singapore at US$ 7 billion (3.50 per cent), and China at US$ 5.50 billion (2.75 per cent)," the ESC's Chairman, Global Outreach, Sandeep Narula, said.

Narula further stated that this underscores the Indian IT industry's position as a global leader in software exports.

Date: 14/03/2025

Publication: Lokmat Times

Format: Online

Link:
India's software and IT services exports reach $200 billion in 2023-24: Report - www.lokmattimes.com

India's software and IT services exports reach $200 billion in 2023-24: Report

By IANS | Published: March 13, 2025 06:44 PM

New Delhi, March 13 India's software and IT services exports continued to grow in the financial year 2023-24, …

New Delhi, March 13 India's software and IT services exports continued to grow in the financial year 2023-24, reaching an estimated $200 billion, a new report said on Thursday.

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Date: 14/03/2025

Publication: India Tribune

Format: Online

Link:
\India's software and IT services exports reach $200 billion in 2023-24: Report

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BY INDIATRIBUNE   📅 MARCH 13, 2025   👁 2 MINUTES

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Date: 14/03/2025

Publication: Global Governance News

Format: Online

Link:
India software, IT services exports reach $200B in 2023-24 says report - Global Governance News- Asia's First Bilingual News portal for Global News and Updates

Global Governance news
Asia's 1st Bi-lingual News Portal on Governance & Politics

India software, IT services exports reach $200B in 2023-24 says report

By Global Governance N... — On Mar 15, 2025   BREAKING NEWS | CENTRAL GOVERNANCE | CORPORATE

NEW YORK – A new report said on Friday that India's software and IT services exports continued to grow in the financial year 2023-24, reaching an estimated $200 billion.

It marked a 3.63 per cent increase from the $193 billion recorded in the previous year, according to a report by the Electronics and Computer Software Export Promotion Council.

The steady growth highlights the sector's resilience and its crucial role in India's digital economy.

Date: 14/03/2025

Publication: IANS LIVE (Hindi)

Format: Online

Link:
https://hindi.ianslive.in/hindi-indias-software-and-it-services-exports-reach-200-billion-in-2023-24-report--20250313181504-20250314102413

भारत का सॉफ्टवेयर और आईटी सर्विस निर्यात 2023-24 में 200 बिलियन डॉलर तक पहुंचा : रिपोर्ट

BY IANS

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इलेक्ट्रॉनिक्स और कंप्यूटर सॉफ्टवेयर एक्सपोर्ट प्रमोशन काउंसिल (ईएससी) की एक रिपोर्ट के अनुसार, यह पिछले वर्ष दर्ज किए गए 193 बिलियन डॉलर से 3.63 प्रतिशत की वृद्धि दर्शाता है। यह स्थिर वृद्धि इस क्षेत्र की फ्लेक्सिबिलिटी और भारत की डिजिटल अर्थव्यवस्था में इसकी महत्वपूर्ण भूमिका को उजागर करती है।

रिपोर्ट भारत भर में सॉफ्टवेयर निर्यात में क्षेत्रीय योगदान पर भी प्रकाश डालती है।

रिपोर्ट के अनुसार, दक्षिणी क्षेत्र सबसे बड़ा योगदानकर्ता बना हुआ है, जिसका योगदान 131.1 बिलियन डॉलर है, जो कुल निर्यात का लगभग 65.55 प्रतिशत है।

Date: 14/03/2025

Publication: Punjab Kesari

Format: Online

Link:
भारत के सॉफ्टवेयर और आईटी सेवाओं का निर्यात 2023-24 में 200 अरब डॉलर के पार - india s software and it services exports to cross 200 billion in 2023 24-mobile

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भारत के सॉफ्टवेयर और आईटी सेवाओं का निर्यात 2023-24 में 200 अरब डॉलर के पार

punjabkesari.in Saturday, Mar 15, 2025 - 03:01 PM (IST)

बिजनेस डेस्कः भारत के सॉफ्टवेयर और आईटी सेवाओं का निर्यात वित्तीय वर्ष 2023-24 में निरंतर वृद्धि के साथ 200 अरब डॉलर तक पहुंच गया है। इलेक्ट्रॉनिक्स एंड कंप्यूटर सॉफ्टवेयर एक्सपोर्ट प्रमोशन काउंसिल (ESC) की नई रिपोर्ट के अनुसार, यह पिछले वर्ष के 193 अरब डॉलर की तुलना में 3.63 प्रतिशत की वृद्धि दर्शाता है।

आईटी क्षेत्र की मजबूती और डिजिटल अर्थव्यवस्था में योगदान

इस स्थिर वृद्धि ने भारत के आईटी क्षेत्र की मजबूती और डिजिटल अर्थव्यवस्था में इसके महत्वपूर्ण योगदान को दर्शाया है। रिपोर्ट में क्षेत्रीय स्तर पर भारत के सॉफ्टवेयर निर्यात के योगदान को भी उजागर किया गया है:

दक्षिणी क्षेत्रः 131.1 अरब डॉलर (कुल निर्यात का 65.55%)
पश्चिमी क्षेत्रः 34.1 अरब डॉलर (17.05%)
उत्तरी क्षेत्रः 30.78 अरब डॉलर (15.39%)
पूर्वी क्षेत्रः 4.02 अरब डॉलर (2.01%)

भारत की आईटी और इलेक्ट्रॉनिक्स इंडस्ट्री का वैश्विक प्रभाव

भारत की आईटी और इलेक्ट्रॉनिक्स इंडस्ट्री ने वैश्विक स्तर पर प्रभावशाली वृद्धि दर्ज की है। रिपोर्ट के अनुसार, कुशल कार्यबल, लागत लाभ और अनुकूल कारोबारी माहौल के कारण कई वैश्विक कंपनियां भारत की ओर आकर्षित हो रही हैं।

कृत्रिम बुद्धिमत्ता (AI), मशीन लर्निंग (ML) और क्लाउड कंप्यूटिंग जैसी नई तकनीकों का विकास भारत को एक वैश्विक डिजिटल लीडर के रूप में स्थापित कर रहा है।

भारत बना वैश्विक आउटसोर्सिंग हब

ESC के चेयरमैन वीर सागर ने कहा, "भारत का कुशल प्रबंधकीय और तकनीकी कार्यबल वैश्विक मानकों पर खरा उतर रहा है, जिससे देश आईटी सेवाओं के लिए दुनिया का प्रमुख आउटसोर्सिंग हब बनता जा रहा है।" उन्होंने आगे बताया कि आईटी सॉफ्टवेयर और सेवाओं, सॉफ्टवेयर उत्पाद विकास और बीपीओ सेवाओं में तेजी से हो रही वृद्धि इस रुझान के मुख्य कारक हैं।

Date: 14/03/2025

Publication: Anupam Sandesh

Format: Online

Link:
[भारत का सॉफ्टवेयर और आईटी सेवा निर्यात 200 बिलियन डॉलर तक पहुंचा - Indias-software-and-IT-services-exports-reach-$200-billion](#)

भारत का सॉफ्टवेयर और आईटी सेवा निर्यात 200 बिलियन डॉलर तक पहुंचा

भारत का सॉफ्टवेयर और आईटी सेवाओं का निर्यात वित्त वर्ष 2023-24 में बढ़कर 200 बिलियन डॉलर तक पहुंच गया। यह पिछले वर्ष के 193 बिलियन डॉलर की तुलना में 3.63% की वृद्धि है। इस रिपोर्ट को इलेक्ट्रॉनिक्स और कंप्यूटर सॉफ्टवेयर एक्सपोर्ट प्रमोशन काउंसिल (ईएससी) ने जारी किया है। रिपोर्ट के अनुसार, दक्षिण भारत इस क्षेत्र में सबसे आगे रहा, जिसका योगदान 131.1 बिलियन डॉलर (65.55%) रहा। पश्चिम भारत ने 34.1 बिलियन डॉलर (17.05%), उत्तर भारत ने 30.78 बिलियन डॉलर (15.39%), और पूर्वी भारत ने 4.02 बिलियन डॉलर (2.01%) का योगदान दिया। भारत की आईटी इंडस्ट्री की इस सफलता का मुख्य कारण यहां की कुशल वर्कफोर्स, कम लागत, और अनुकूल कारोबारी माहौल है। इसके अलावा, आर्टिफिशियल इंटेलिजेंस (AI), मशीन लर्निंग और क्लाउड कंप्यूटिंग जैसी नई तकनीकों के कारण भी भारत की स्थिति मजबूत हुई है। भारत का सबसे बड़ा आईटी सेवा निर्यात बाजार अमेरिका है, जिसने 109.40 बिलियन डॉलर (54.70%) का आयात किया। इसके बाद यूके (28.70 बिलियन डॉलर, 14.35%), सिंगापुर (7 बिलियन डॉलर, 3.50%), और चीन (5.50 बिलियन डॉलर, 2.75%) हैं। ईएससी के चेयरमैन वीर सागर ने कहा कि भारत का आईटी क्षेत्र वैश्विक मानकों को पूरा कर रहा है और देश को दुनिया के आउटसोर्सिंग हब में बदल रहा है। उन्होंने यह भी बताया कि सॉफ्टवेयर प्रोडक्ट्स, बीपीओ सेवाओं और क्लाउड टेक्नोलॉजी की बढ़ती मांग से भारत की डिजिटल अर्थव्यवस्था को और मजबूती मिलेगी। विशेषज्ञों का मानना है कि भारत की आईटी इंडस्ट्री आने वाले वर्षों में और आगे बढ़ेगी और देश ग्लोबल डिजिटल लीडर बनने की ओर अग्रसर रहेगा

Date: 14/03/2025

Publication: TV India Live

Format: Online

Link:
देश का सॉफ्टवेयर और आईटी सर्विस
निर्यात 2023-24 में 200 बिलियन डॉलर
तक पहुंचा : रिपोर्ट – TV INDIA LIVE

Business

देश का सॉफ्टवेयर और आईटी सर्विस निर्यात 2023-24 में 200 बिलियन डॉलर तक पहुंचा : रिपोर्ट

👤 Admin   🕐 March 15, 2025

नई दिल्ली

भारत का सॉफ्टवेयर और आईटी सर्विस निर्यात वित्त वर्ष 2023-24 में लगातार बढ़ता रहेगा और 200 बिलियन तक पहुंच गया। हाल ही में जारी एक लेटेस्ट रिपोर्ट में यह जानकारी दी गई। इलेक्ट्रॉनिक्स और कंप्यूटर सॉफ्टवेयर एक्सपोर्ट प्रमोशन काउंसिल (ईएससी) की एक रिपोर्ट के अनुसार, यह पिछले वर्ष दर्ज किए गए 193 बिलियन डॉलर से 3.63 प्रतिशत की वृद्धि दर्शाता है। यह स्थिर वृद्धि इस क्षेत्र की फ्लेक्सिबिलिटी और भारत की डिजिटल अर्थव्यवस्था में इसकी महत्वपूर्ण भूमिका को उजागर करती है।

रिपोर्ट भारत भर में सॉफ्टवेयर निर्यात में क्षेत्रीय योगदान पर भी प्रकाश डालती है।

रिपोर्ट के अनुसार, दक्षिणी क्षेत्र सबसे बड़ा योगदानकर्ता बना हुआ है, जिसका योगदान 131.1 बिलियन डॉलर है, जो कुल निर्यात का लगभग 65.55 प्रतिशत है।

पश्चिमी क्षेत्र 34.1 बिलियन डॉलर (17.05 प्रतिशत) के साथ दूसरे स्थान पर है, जबकि उत्तरी क्षेत्र 30.78 बिलियन डॉलर (15.39 प्रतिशत) का योगदान देता है। पूर्वी क्षेत्र का योगदान सबसे कम है, जिसकी हिस्सेदारी 4.02 बिलियन डॉलर (2.01 प्रतिशत) है।

रिपोर्ट में कहा गया है कि भारत की आईटी और इलेक्ट्रॉनिक्स इंडस्ट्री ने शानदार वृद्धि दर्ज की है, जिसने अपने कुशल वर्कफोर्स, लागत लाभ और अनुकूल कारोबारी माहौल के कारण प्रमुख वैश्विक कंपनियों को आकर्षित किया है।

एआई, मशीन लर्निंग और क्लाउड कंप्यूटिंग जैसी नई टेक्नोलॉजी का आना ग्लोबल डिजिटल लीडर के रूप में भारत की स्थिति को मजबूत कर रहा है।

Date: 14/03/2025

Publication: News Daily 24

Format: Online

Link:
India's Software And IT Services Exports Reach $200 Billion In 2023-24: Report - ND24

India's Software And IT Services Exports Reach $200 Billion In 2023-24: Report

Written By: ND24 Web Desk | Published on: March 15, 2025

India's exports of software and IT services maintained their upward trajectory in the financial year 2023-24, with projections indicating a total of approximately $200 billion.

This represents a 3.63 percent rise from the $193 billion noted in the prior year, as stated in a report by the Electronics and Computer Software Export Promotion Council (ESC).

The consistent expansion underscores the sector's robustness and its vital contribution to India's digital economy.

The report highlights the regional contributions to software exports throughout India. The southern region stands out as the leading contributor, generating $131.1 billion, which represents approximately 65.55 percent of the total exports.

Following this, the western region contributes $34.1 billion, accounting for 17.05 percent, while the northern region adds $30.78 billion, making up 15.39 percent.

The eastern region has the smallest share, with exports totaling $4.02 billion, or 2.01 percent. According to the report, India's IT and electronics sector has experienced significant growth, attracting prominent global companies thanks to its skilled labor force, cost-effectiveness, and a supportive business climate.

Date: 14/03/2025

Publication: East Coast Daily

Format: Online

Link:
[Software and IT services exports from India reach $200 billion | DH Latest News, DH NEWS, Latest News, India, NEWS , software, Software export, IT services exports, Electronics and Computer Software Export Promotion Council](#)

Software and IT services exports from India reach $200 billion

Mar 15, 2025, 05:51 pm IST

New Delhi: India's software and IT services exports reached an estimated $200 billion in the financial year 2023-24. This marks a 3.63 per cent increase from the $193 billion recorded in the previous year. A report by the Electronics and Computer Software Export Promotion Council (ESC) showed this.

The report also sheds light on the regional contribution to software exports across India. The southern region remains the largest contributor, accounting for $131.1 billion, which is about 65.55 per cent of the total exports. The western region follows with $34.1 billion (17.05 per cent), while the northern region contributes $30.78 billion (15.39 per cent). The eastern region has the smallest share, with $4.02 billion (2.01 per cent).

Date: 15/03/2025

Publication: Media Saheb

Format: Online

Link:
भारत का सॉफ्टवेयर और आईटी सेवा निर्यात 200 बिलियन डॉलर तक पहुंचा - Mediasaheb

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OTHER

भारत का सॉफ्टवेयर और आईटी सेवा निर्यात 200 बिलियन डॉलर तक पहुंचा

By MEDIASAHEB.COM — 15/03/2025

नई दिल्ली

भारत का सॉफ्टवेयर और आईटी सर्विस निर्यात वित्त वर्ष 2023-24 में लगातार बढ़ता रहेगा और 200 बिलियन तक पहुंच गया। हाल ही में जारी एक लेटेस्ट रिपोर्ट में यह जानकारी दी गई। इलेक्ट्रॉनिक्स और कंप्यूटर सॉफ्टवेयर एक्सपोर्ट प्रमोशन काउंसिल (ईएससी) की एक रिपोर्ट के अनुसार, यह पिछले वर्ष दर्ज किए गए 193 बिलियन डॉलर से 3.63 प्रतिशत की वृद्धि दर्शाता है। यह स्थिर वृद्धि इस क्षेत्र की फ्लेक्सिबिलिटी और भारत की डिजिटल अर्थव्यवस्था में इसकी महत्वपूर्ण भूमिका को उजागर करती है।

Date: 15/03/2025

Publication: The Economic Times

Format: Print

$200 billion

India's software and IT services exports during FY24, according to Electronics and Computer Software Export Council

'SMEs to Drive up to 50% of GDP via AI'

ransomware attack suffered by over 57,000 of its users in November. This followed a series of lawsuits against McCamish.

"The proposed terms are subject to confirmation and due diligence by the plaintiffs, finalisation of the terms of the settlement agreement, as well as preliminary and final court approval. Once approved, the settlement will resolve all allegations made in the class action lawsuits without admission of any liability," the filing added.

After the incident, the second largest software services company had said it suffered a hit of 60 basis points (bps) on its operating margin

Date: 15/03/2025

Publication: Daily World

Format: Print

INDIA'S SOFTWARE AND IT SERVICES EXPORTS REACH $200 BILLION IN 2023-24: REPORT

India's software and IT services exports continued to grow in the financial year 2023-24, reaching an estimated $200 billion, a new report said on Thursday. This marks a 3.63 per cent increase from the $193 billion recorded in the previous year, according to a report by the Electronics and Computer Software Export Promotion Council (ESC).The steady growth highlights the sector's resilience and its crucial role in India's digital economy. The report also sheds light on the regional contribution to software exports across India. The southern region remains the largest contributor, accounting for $131.1 billion, which is about 65.55 per cent of the total exports.

Sports Panel Story

Date: 02/04/2025

Publication: Wion

Format: Online

Link:
https://www.wionews.com/football/
exclusive-scouting-the-future-can-
india-leverage-technology-for-
global-success-experts-have-their-
say-8917662

▸ FOOTBALL

Exclusive | Scouting the future: Can India leverage technology for global success? Experts have their say

STORY HIGHLIGHTS

With advancements in Artificial Intelligence, data analytics, and sports science are transforming football worldwide, offering India an opportunity to bridge the gap

Authored by: **Jatin Verma**

02 Apr 2025 17:35 IST

Dietmar Beiersdorfer and Johannes Grafinger were part of the panel discussion on the topic –'Leveraging technology to elevate the sports arena', at IndiaSoft 2025 organised by Electronics and Computer Software Export Promotion Council (ESC). The discussion was moderated by Kaushik Moulik.

Date: 19/06/2025

Publication: MoneyControl

Format: Online

Link:
https://www.moneycontrol.com/sports/from-grassroots-to-greatness-hoffenheim-s-next-gen-football-model-comes-to-india-exclusive-article-13146372.html

From Grassroots to Greatness: Hoffenheim's next-gen football model comes to India | Exclusive

Crucially, the initiative goes beyond players. Local coaches will receive structured training in performance diagnostics and data interpretation — enabling them to run these systems sustainably.

"We want to build capacity on the ground so this becomes a long-term, scalable solution," says Monteiro. Unveiled at IndiaSoft 2025

The vision was unveiled during a panel discussion at IndiaSoft 2025, hosted by the Electronics and Computer Software Export Promotion Council (ESC). The session — "Leveraging Technology to Elevate the Sports Arena" — featured Monteiro and Veit, and was moderated by Kaushik Moulik, a well-known football analyst.

Event Inauguration
Press Release

"IT-ITes revenue is over USD 250 billion comprising USD 200 billion from exports: STPI DG"

Total Coverages -
10+ (Including Social Media Posts)

Date: 19/03/2025

Publication: PTI

Format: Online

Link:
IT-ITes revenue is over USD 250 billion comprising USD 200 billion from exports: STPI DG

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IT-ITes revenue is over USD 250 billion comprising USD 200 billion from exports: STPI DG

NEW DELHI: (Mar 19) Revenue of IT and IT-enabled services in the country has crossed USD 250 billion out of which USD 200 billion is from exports, a senior government official said on Wednesday.

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While speaking at the inaugural session of Indiasoft 2025 and India Electronics Expo, Software Technology Parks of India (STPI), Director General, Arvind Kumar, said that the country's IT-ITes revenue has come a long way from USD 20 million in 1992-93.

"This consistent effort of ESC, Government of India and support of ESC types of the organization means that today, from IT-ITes services, we have revenue of more than USD 250 billion. STPI's journey started when we had only USD 20 million in export from this country. It's a journey of USD 20 million to 250 million US dollars out of this USD 200 billion is from export," Kumar said.

Date: 19/03/2025

Publication: Business Standard

Format: Online

Link:
IT-ITes revenue over $250 bn,
exports account for $200 bn: STPI
DG | Industry News - Business
Standard

IT-ITes revenue over $250 bn, exports account for $200 bn: STPI DG

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He said that the Electronics and Computer Software Export Promotion Council has always been very instrumental over the promotion of export from this country.

Kumar said that now the country is developing a vast ecosystem.

Date: 19/03/2025

Publication: The Week

Format: Online

Link:
[IT-ITes revenue is over USD 250 billion comprising USD 200 billion from exports STPI DG- The Week](#)

IT-ITes revenue is over USD 250 billion comprising USD 200 billion from exports STPI DG

PTI | Updated: March 19, 2025 20:38 IST

New Delhi, Mar 19 (PTI) Revenue of IT and IT-enabled services in the country has crossed USD 250 billion out of which USD 200 billion is from exports, a senior government official said on Wednesday.

While speaking at the inaugural session of Indiasoft 2025 and India Electronics Expo, Software Technology Parks of India (STPI), Director General, Arvind Kumar, said that the country's IT-ITes revenue has come a long way from USD 20 million in 1992-93.

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Kumar said that now the country is developing a vast ecosystem.

"We have registered 1,58,000 startups. Out of that, 78,000 startups are in the tech domain. We are making 18 billion transactions per month in UPI. This is the scale we have created in the software industry. This is a scale we want to create in all new technologies, whether it is AI method, quantum computing, whether it is a semiconductor, we cannot want to create similar one in all the new technologies which is about to come," he said.

Date: 19/03/2025

Publication: Bizz Buzz

Format: Online

Link:
[IT-ITes revenue is over USD 250 billion comprising USD 200 billion from exports STPI DG](#)

IT-ITes revenue is over $250 bn comprising $200 bn from exports: STPI DG

BIZZ BUZZ

The country's IT-ITes revenue has come a long way from $20 million in 1992-93

While speaking at the inaugural session of Indiasoft 2025 and India Electronics Expo, Software Technology Parks of India (STPI), Director General, Arvind Kumar, said that the country's IT-ITes revenue has come a long way from $20 million in 1992-93. "This consistent effort of ESC, Government of India and support of ESC types of the organization means that today, from IT-ITes services, we have revenue of more than $250 billion. STPI's journey started when we had only $20 million in export from this country. It's a journey of $20 million to 250 million US dollars out of this $200 billion is from export," Kumar said.

Date: 19/03/2025

Publication: Daily Excelsior

Format: Online

Link:
IT-ITes revenue is over USD 250 billion comprising USD 200 billion from exports: STPI DG - Daily Excelsior

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IT-ITes revenue is over USD 250 billion comprising USD 200 billion from exports: STPI DG

By **Daily Excelsior** - March 20, 2025

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Date: 19/03/2025

Publication: Communications Today

Format: Online

Link:
India's IT & ITES revenue surpasses $250B, exports contribute $200B | Communications Today

HEADLINES OF THE DAY

India's IT & ITES revenue surpasses $250B, exports contribute $200B

Revenue of IT and IT-enabled services in the country has crossed $250 billion out of which $200 billion is from exports, a senior government official said on Wednesday.

While speaking at the inaugural session of Indiasoft 2025 and India Electronics Expo, Software Technology Parks of India (STPI), Director General, Arvind Kumar, said that the country's IT-ITes revenue has come a long way from $20 million in 1992-93.

"This consistent effort of ESC, Government of India and support of ESC types of the organization means that today, from IT-ITes services, we have revenue of more than $250 billion. STPI's journey started when we had only $20 million in export from this country. It's a journey of $20 million to 250 million US dollars out of this $200 billion is from export," Kumar said

He said that the Electronics and Computer Software Export Promotion Council has always been very instrumental over the promotion of export from this country.

Date: 19/03/2025

Publication: Beam Start

Format: Online

Link:
[IT-ITes revenue over $250 bn, exports account for $200 bn: STPI DG - 'Business Standard' News Summary (India) | BEAMSTART](#)

BEAMSTART Search Website... 🔍 **Home** Deals Jobs

IT-ITes revenue over $250 bn, exports account for $200 bn: STPI DG

BS Business Standard   1w ago

Quick Summary:

- While speaking at the inaugural session of Indiasoft 2025 and India Electronics Expo, Software Technology Parks of India (STPI), Director General, Arvind Kumar, said that the country's IT-ITes revenue has come a long way from USD 20 million in 1992-93.

- "This consistent effort of ESC, Government of India and support of ESC types of the organization means that today, from IT-ITes services, we have revenue of more than USD 250 billion.

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Date: 19/03/2025

Publication: Electronics Maker

Format: Online

Link:
[INDIASOFT 2025 and 10th Edition of India Electronics Expo: India-US ICT in Focus - Electronics Maker](#)

electronics maker
THE MOST POPULAR ELECTRONICS MONTHLY MAGAZINE

INDIASOFT 2025 and 10th Edition of India Electronics Expo: India-US ICT in Focus

by Electronics Maker — March 20, 2025 in Events

💬 0

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Participation from 1,500+ Exhibitors and 700+ International Delegates from 80+ countries

New Delhi, March 19, 2025: The United States has invited India to invest in the ICT sector, particularly in the segments connected with innovation and cybersecurity. This invitation was extended by **Mr. Diego Morales, Secretary of State, State of Indiana**, at the inauguration of the twin events, **25th edition of INDIASOFT and the 10th Edition of the India Electronics Expo**, held today in New Delhi.

Date: 19/03/2025

Publication: Mojo4industry

Format: Online

Link:
[United States invites India to invest in ICT sector](#)

United States invites India to invest in ICT sector

The United States has invited India to invest in the ICT (Information and Communication Technology) sector, particularly in the segments connected with innovation and cybersecurity. This invitation was extended by **Diego Morales**, Secretary of State, State of Indiana, at the inauguration of the twin events, 25th edition of INDIASOFT and the 10th Edition of the India Electronics Expo, held today in New Delhi.

Addressing the event, Mr. Morales said, "The State of Indiana can be a springboard for Indian ICT companies to penetrate the highly competitive and vast ICT market of the US, allowing them to run their operations successfully. The main focus is on innovation and cybersecurity, to strengthen our bilateral cooperation. Indiana offers an ideal environment for these investments, serving as a gateway to the vast US market. US companies also seek electronics parts and software solutions, readily available from established Indian companies in the United States."

Organized by the Electronics and Computer Software Export Promotion Council (ESC), these combined events brought together over 1,500+ exhibitors and 700+ international delegates from Africa, the Middle East, SAARC countries, and saw the launch of startups and 100+ cutting-edge products across IT and electronics. INDIASOFT 2025 also featured 600 buyers from over 80 countries, including the US, UK, France, South Korea, Japan, and Brazil. The three-day event aims to show the best of India's innovation and set benchmarks in the IT and electronics industry.

Date: 19/03/2025

Publication: Mojo4industry

Format: LinkedIn

Link:
[United States invites India to invest in ICT sector](#)

United States invites India to invest in ICT sector

The United States has invited India to invest in the ICT (Information and Communication Technology) sector, particularly in the segments connected with innovation and #cybersecurity. This invitation was extended by Diego Morales, Secretary of State, State of Indiana, at the inauguration of the twin events, 25th edition of #INDIASOFT and the 10th Edition of the #IndiaElectronicsExpo, held today in New Delhi.

READ MORE: https://lnkd.in/dtGtk2FE

Ministry of Electronics and Information Technology | Ministry of Commerce and Industry, Government of India | Electronics and Computer Software Export Promotion Council (ESC) | Veer Sagar | Sandeep Narula | Arvind Kumar | Gurmeet Singh | Vikas Gupta | Rajesh Revankar | Vinod Sharma #INDIASOFT2025 #IT

Date: 19/03/2025

Publication: Mojo4industry

Format: LinkedIn

Link:
[25th edition of INDIASOFT2025 kicks off today](#)

mojo4industry
10,538 followers
1w

The 25th edition of #INDIASOFT2025, India's premier global IT & electronics networking event, kicks off today!

Immerse yourself in cutting-edge innovations, explore transformative technologies, and engage with industry leaders shaping the digital future.

📅 **March 19-21**

📍 **Pragati Maidan, New Delhi**

Organized by the **Electronics and Computer Software Export Promotion Council (ESC)**, this mega event—along with the **India Electronics Expo**—features 1,500+ Indian exhibitors and welcomes 400+ international delegates from Africa, the Middle East, SAARC nations, and beyond.

Registration Link: https://lnkd.in/g-wNPk_4

Ministry of Commerce and Industry, Government of India | Department of Commerce | Veer Sagar | Sandeep Narula | Gurmeet Singh | Vikas Gupta | Rajesh Revankar | Vinod Sharma #Mojo4industry #INDIASOFT2025 #TechInnovation #GlobalNetworking #IT #Electronics

Total Coverages -
12+ (Including Social Media Posts)

Export Excellence Awards

Date: 20/03/2025

Publication: Electronics Maker

Format: Online

Link:
 https://electronicsmaker.com/india-to-lead-global-it-electronics-revolution-law-and-justice-minister-meghwal-at-export-excellence-awards-2025

electronics maker
THE MOST POPULAR ELECTRONICS MONTHLY MAGAZINE

'India to Lead Global IT & Electronics Revolution' – Law and Justice Minister Meghwal at Export Excellence Awards 2025

by Electronics Maker — March 20, 2025 in Electronics News   💬 0

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New Delhi, March 20, 2025 – The Export Excellence Awards ceremony took place on March 19, 2025, at the Bharat Mandapam in New Delhi, as part of the 25th edition of INDIASOFT 2025 at Pragati Maidan.

Shri Arjun Ram Meghwal, India's Minister of Law and Justice, presented awards to top-performing organizations in innovation, quality, and service delivery across the global IT and electronics sectors.

magnon
PRISMA

Incredible Inc.50

Date: 20/03/2025

Publication: ElectronicsEra

Format: Online

Link:
[The Incredible Inc.50 Awards Ceremony Took](#)

EEElectronics era
A new era in technology media

The Incredible Inc.50 Awards Ceremony Took Place at Bharat Mandapam

by **Editorial** — March 24, 2025 in **Industry News** Reading Time: 2 mins read

New Delhi – The Incredible Inc.50 Awards ceremony took place at Bharat Mandapam, New Delhi, as part of the 25th edition of IndiaSoft, honoring outstanding contributions in India's IT and electronics industry. The event recognized leading enterprises and entrepreneurs driving innovation, digital transformation, and global competitiveness in the sector.

Leaders from across the industry were celebrated for their exceptional achievements in fueling India' rise on the global stage. Among the distinguished awardees were Mr. Nischal Narula, Director of Atlanta Systems, for advancements in embedded systems and IoT solutions; Mr. Praveen Andapalli, CEO of Vitel Global Communications & Group of Companies, for revolutionizing cloud-based communication platforms; and Mr. Anil Kumar Garg, Director of Checkbox Technology, for his contributions to enterprise software solutions.

Incredible Inc.50

Date: 20/03/2025

Publication: Electronics Media

Format: Online

Link:
[Incredible Inc.50 Awards Honor Outstanding Leaders in India's IT and Electronics Industry](#)

Incredible Inc.50 Awards Honor Outstanding Leaders in India's IT and Electronics Industry

The Incredible Inc.50 Awards ceremony took place at Bharat Mandapam, New Delhi, as part of the 25th edition of IndiaSoft, honoring outstanding contributions in India's IT and electronics industry. The event recognized leading enterprises and entrepreneurs driving innovation, digital transformation, and global competitiveness in the sector.

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Incredible Inc.50

Date: 20/03/2025

Publication: Techmezine

Format: Online

Link:
[Incredible Inc.50 Awards Honor Outstanding Leaders in India's IT and Electronics Industry -](#)

Incredible Inc.50

Date: 25/03/2025

Publication: APN News

Format: Online

Link:
[Incredible Inc.50 Awards Honor Outstanding Leaders in India's IT and Electronics Industry - APN News](#)

Incredible Inc.50 Awards Honor Outstanding Leaders in India's IT and Electronics Industry

by RO — March 26, 2024 in Corporate News 💬 0

New Delhi – The Incredible Inc.50 Awards ceremony took place at Bharat Mandapam, New Delhi, as part of the 25th edition of IndiaSoft, honoring outstanding contributions in India's IT and electronics industry. The event recognized leading enterprises and entrepreneurs driving innovation, digital transformation, and global competitiveness in the sector.

Leaders from across the industry were celebrated for their exceptional achievements in fueling India's rise on the global stage. Among the distinguished awardees were Mr. Nischal Narula, Director of Atlanta Systems, for advancements in embedded systems and IoT solutions; Mr. Praveen Andapalli, CEO of Vitel Global Communications & Group of Companies, for revolutionizing cloud-based communication platforms; and Mr. Anil Kumar Garg, Director of Checkbox Technology, for his contributions to enterprise software solutions.

Incredible Inc.50

Date: 25/03/2025

Publication: Techmezine

Social Media: Facebook

Link:
https://www.facebook.com/share/p/197Yvs3Kxk/

Incredible Inc.50

Date: 25/03/2025

Publication: Electronics Media

Format: LinkedIn & Facebook

Link:
https://www.linkedin.com/posts/electronic
smedia_incredible-inc50-awards-honor-
outstanding-activity-
7310197309579870208-
Su_U?utm_source=share&utm_medium=m
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https://www.facebook.com/Electronicsnew
sandmedia/posts/pfbid02EuipQ5wgDzQoc
Pzs8oiKuZnxzgrhNvqaTZE8ZBowYaDqFc
NYMqCNokajbjtwLGpml

https://twitter.com/electronics_med/status/
1904431760621883854

MoU Release

Date: 25/03/2025

Publication: Electronics Buzz

Format: Online

Link:
[India and U.S., Industry Bodies Sign MOUs to Boost Cooperation in Electronics and ICT](#)

India and U.S, Industry Bodies Sign MOUs to Boost Cooperation in Electronics and ICT

By **Electronics Buzz** - March 25, 2025

Two significant Memorandums of Understanding (MoUs) were signed at The Incredible Inc.50 Awards ceremony, held at Bharat Mandapam, New Delhi, as part of the 25th edition of IndiaSoft. The agreements aim to enhance collaboration between India and the United States, as well as to strengthen the development of India's electronics industry and international market access for domestic enterprises.

MoU Release

Date: 25/03/2025

Publication: Mojo4Industry

Format: Online

Link:
India, US Industry Bodies Sign
MOUs to Boost Cooperation in
Electronics & ICT | industry news
updates - India's best industrial
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India, US Industry Bodies Sign MOUs to Boost Cooperation in Electronics & ICT

INDIA, US INDUSTRY BODIES SIGN MOUS TO BOOST COOPERATION IN ELECTRONICS & ICT

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The first agreement, a Letter of Intent between the Electronics and Computer Software Export Promotion Council (ESC), the US India SME Council (USISME Council) and the Indiana Secretary of State on behalf of the State of Indiana, USA, establishes a framework for nurturing business relations in the electronics and computer software sectors, with a focus on the development of Information and Communication Technologies (ICT). Sandeep Narula, Chairman, Global Outreach, ESC; Elisha Pulivarti, President, USISME and Diego Morales, Secretary of State, State of Indiana, USA signed the MOU.

MoU Release

Date: 25/03/2025

Publication: TimesTech

Format: Online

Link:
[India and U.S., Industry Bodies Sign MOUs to Boost Cooperation in Electronics and ICT](#)

India and U.S., Industry Bodies Sign MOUs to Boost Cooperation in Electronics and ICT

By **TimesTech** - March 25, 2025

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MoU Release

Date: 25/03/2025

Publication: Manufacturing Today

Format: Online

Link:
[India and US strengthen electronics industry ties with new MOUs at IndiaSoft](#)

ELECTRONICS & SEMICONDUCTORS

India and US strengthen electronics industry ties with new MOUs at IndiaSoft

The signings come at a time when India's electronics and ICT industries are experiencing rapid growth.

by **Staff Writer** | March 26, 2025   SHARE

At the 25th edition of IndiaSoft, two Memorandums of Understanding (MOUs) were signed to enhance collaboration between India and the United States. These agreements aim to strengthen India's electronics industry and expand international market access for domestic enterprises.

Business relations

The Electronics and Computer Software Export Promotion Council (ESC), the US India SME Council (USISME Council), and the Indiana Secretary of State signed a Letter of Intent to strengthen business relations. This agreement focuses on fostering growth in the electronics and computer software sectors, particularly in Information and Communication Technologies (ICT).

Also read: India approves Rs 23,000 Cr push for electronic components growth

The parties will share industry information via publications and digital platforms, host business delegations, connect enterprises with state agencies, and organise seminars and workshops together. The agreement also includes provisions for advisory services to help businesses navigate industry trends and growth opportunities.

MoU Release

Date: 26/03/2025

Publication: KNN

Format: Online

Link:
https://knnindia.co.in/news/newsdetails/global/india-us-strengthen-tech-ties-with-two-key-agreements-at-indiasoft-2025

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India, US Strengthen Tech Ties with Two Key Agreements at IndiaSoft 2025

Updated: Mar 26, 2025 03:21:08pm

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New Delhi, Mar 26 (KNN) At the 25th edition of IndiaSoft, two significant Memorandums of Understanding (MoUs) were signed to bolster collaboration between India and the United States in the electronics and ICT sectors.

These agreements aim to enhance India's electronics industry and improve international market access for domestic enterprises.

The first agreement, a Letter of Intent, was signed between the Electronics and Computer Software Export Promotion Council (ESC), the US India SME Council (USISME Council), and the Indiana Secretary of State.

This partnership focuses on strengthening business relations in the electronics and computer software sectors, particularly in Information and Communication Technologies (ICT).

The agreement outlines industry information sharing, business delegation exchanges, enterprise connections with state agencies, and joint organization of seminars and workshops. Advisory services will also be provided to guide businesses through market trends and growth opportunities.

MoU Release

Date: 26/03/2025

Publication: Mojo4industry

Social Media: LinkedIn

Link:
https://www.linkedin.com/posts/mojo4industry_ict-electronics-activity-7310213563913007105-eNCF?utm_source=share&utm_medium=member_android&rcm=ACoAACfZc1QByncR3AUX9t9ORI749QOw_uxxH-c

India, US Industry Bodies Sign MOUs to Boost Cooperation in Electronics & ICT

Exciting news from the **Incredible Inc.50 Awards** held at Bharat Mandapam, New Delhi! As part of the 25th edition of **IndiaSoft**, two major Memorandums of Understanding (MOUs) were signed to boost cooperation in the electronics and #ICT sectors.

◆ **MOU 1:** A Letter of Intent between the Electronics and Computer Software Export Promotion Council (ESC), the US India SME Council, Inc, and the **Indiana Secretary of State** aims to foster business growth in electronics and software, focusing on advancing Information & Communication Technologies (ICT).

◆ **MOU 2:** This agreement targets the creation of a strong #electronics industry ecosystem in India, providing Indian manufacturers access to global markets and driving growth in the sector.

READ MORE: https://lnkd.in/dQxax-7a

Sandeep Narula | Elisha Pulivarti | Diego Morales | Veer Sagar | Shivayogi V Ballolli, MBA | C S RAWAT | Gurmeet Singh | ELCIA - Electronics City Industries Association

YouTube Coverage

Date: 22/03/2025

Publication: Biz Tak

Format: YouTube

Link: India बना IT Superpower, China का बाज़ार हुआ खत्म? | Infosoft | India Electronics Expo

India बना IT Superpower, China का बाज़ार हुआ खत्म? | Infosoft | India Electronics Expo | BIZ Tak

Date: 22/03/2025

Publication: Biz Tak

Format: YouTube

Link: Cyber Attacks झेलने के लिए कितना तैयार है भारत? | India Electronics Expo | Cyber Threats | BIZ Tak

Date: 22/03/2025

Publication: Biz Tak

Format: YouTube

Link: [India बनने जा रहा है Technology Hub, AI में भी अब होगा बोलबाला! | IndiaSoft 2025 | BIZ Tak - YouTube](#)

India बनने जा रहा है Technology Hub, AI में भी अब होगा बोलबाला! | IndiaSoft 2025 | BIZ Tak

Date: 22/03/2025

Publication: Biz Tak

Format: YouTube

Link: India पर Scammers की नज़र, बिना OTP के भी अब होगा Scam?
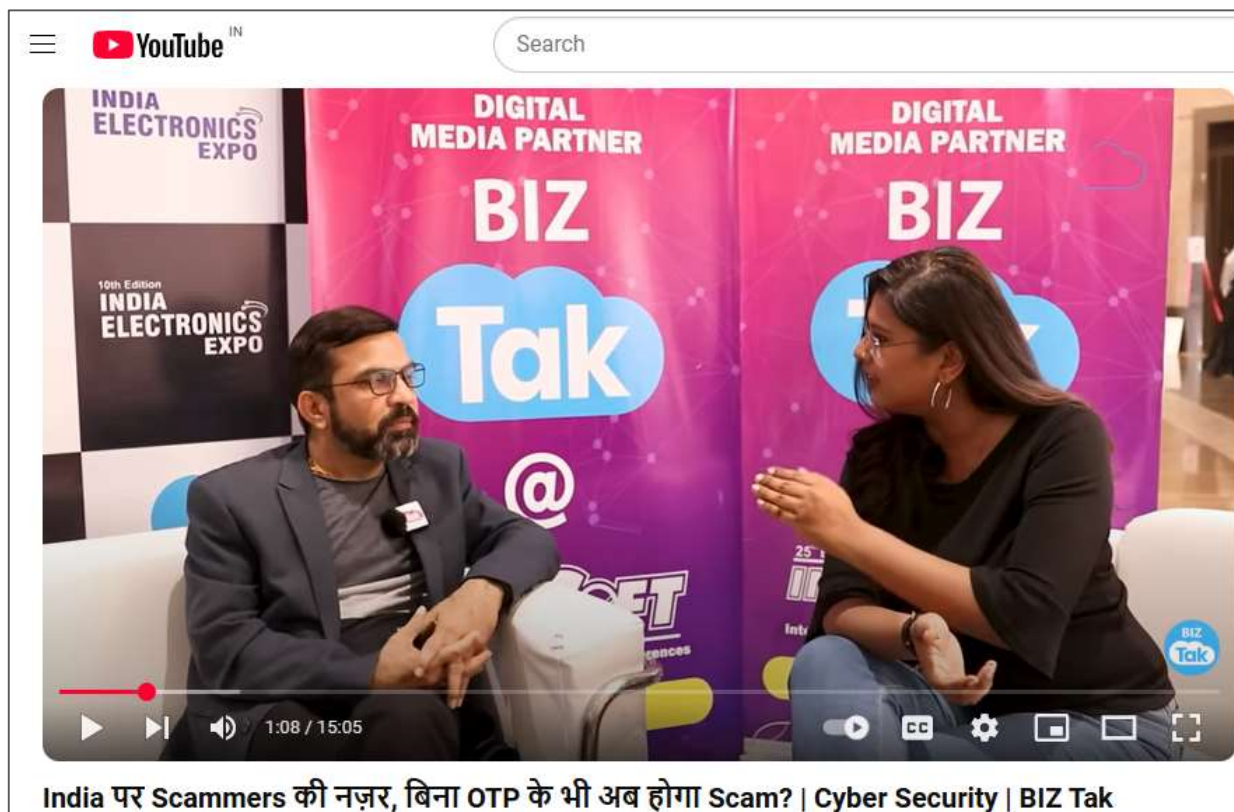
Date: 22/03/2025

Publication: Biz Tak

Format: YouTube

Link: [Salary में नहीं होगी कोई देरी, Bharat Payroll कंपनियों के लिए लाया सुपर AI Technology! | IndiaSoft](#)
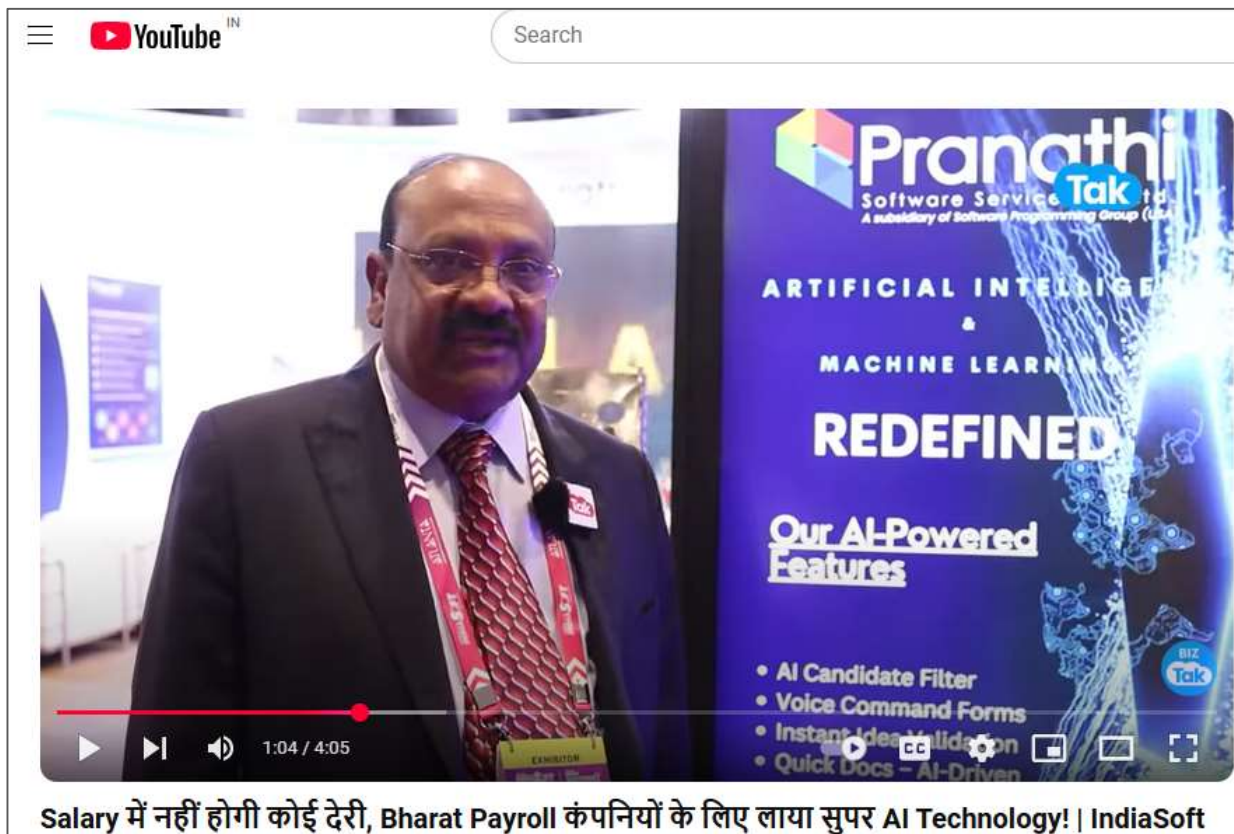
Salary में नहीं होगी कोई देरी, **Bharat Payroll** कंपनियों के लिए लाया सुपर **AI** Technology! | **IndiaSoft**

Date: 22/03/2025

Publication: EXPO Media
English

Format: YouTube

Link: India's LARGEST Tech
Expo Convergence India Expo
2025

India's LARGEST Tech Expo Convergence India Expo 2025

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Date: 25/03/2025

Publication: EXPO Media

Format: YouTube

Link: Bharat Payroll Launch at IndiaSoft 2025

Instagram

expo.mediatv and 2 others
Original audio

expo.mediatv Say goodbye to salary delays! Super AI Technology is here to revolutionize payroll management for Indian companies!

#trending #bharatpayroll #payrollsystems #payroll #pranathisoftwareservices #hrandmanagement #payrollsoftware #vitalglobal #bharatpayrollsoftware

Edited · 2d

Ek aisa software jo apke payroll aur HRM ko bilkul asan bna dega

BHARAT PAYROLL

25ᵗʰ EDITION
INDIASOFT
International ICT Exhibition & Conferences

Date: 25/03/2025

Publication: Efficient Manufacturing

Format: LinkedIn

Link: Bharat Payroll Launch at IndiaSoft 2025

EM-Efficient Manufacturing
17,768 followers
1d

Efficient Manufacturing Magazine team had the opporunity to witness Pranathi Software Services Pvt. Ltd services at the launch of Bharat Payroll at IndiaSoft Technologies Pvt. Ltd. Expo 2025.

Discover the power of AI-driven Payroll and HRMS solutions with #BharatPayroll. Streamline and automate your workforce management with advanced features such as AI-powered payroll processing, smart employee management, predictive analytics, and compliance assurance. Reduce manual efforts by 90%, optimize operational costs, and make data-driven #HR decisions with confidence. .

#softwareservices #efficientmanufacturing #piindia

Praveen Andapalli

Regional Coverage

INDIASOFT 2025 में Pranathi Software Services प्राइवेट लिमिटेड ने लॉन्च किया Bharat Payroll

पुणे न्यूज एक्सप्रेस
नई दिल्ली। Pranathi Software Services प्राइवेट लिमिटेड, जो सॉफ्टवेयर प्रोग्रामिंग ग्रुप इ का सब्सिडयरी कंपनी है, ने 20 मार्च 2025 को INDIA-SOFT 2025 में Bharat Payroll का आधिकारिक लॉन्च किया। Bharat Payroll एक ऐप है जो भारतीय कंपनियों में पेरोल प्रोसेसिंग और HR मैनेजमेंट को आधुनिक और आसान बनाने के लिए डिजाइन किया गया है। इस ऐप की मदद से कंपनियों में काम को तेज कर सकते हैं, सहीने से काम को बोझ कम करने और HR से जुड़े कामों को बेहतर ढंग से करने में मदद करता है।

McKinsey की स्टडीज के मुताबिक, AI-बेस्ड पेरोल सॉलिशन्स का इस्तेमाल करने वाली कर्मचारियों की पेरोल एक्युरेसी में 20% तक सुधार होता है। इसी तरह पराली से कि ऐसे एडवांस्ड सॉल्यूशन्स बिजनेस कर्मचारियों होते हैं।

Bharat Payroll AI-आधारित आधुनिक सिस्टम में बहुत मदद करता है, जिसे पराली कर्मचारियों को सरलता की पहचान में रखना सहारा रखा है ता सभी रखा

Bharat Payroll के मुख्य फीचर्स

AI रोटी काम करने में सहायता मैनुअल काम की बोझ से होने वाली गलतियों को खत्म करता है और HR कर्मचारियों को तेज करता है।

24/7 AI चैटबॉट सपोर्ट— स्मार्ट और तुरंत HR सहायता, हर समय उपलब्ध।

AI- बेस्ड चेहरे की पहचान

बात ऑटोमैट सिस्टम— सुविधा और रोजना-रोजना ऑडियो ट्रैकिंग को सुनिश्चित करता है।

Bharat Payroll के मुख्य फीचर्स मसी वेल्कुलेशन और भारतीय टैक्स नियमों का पूरा पालन करता है।

जवाली से इंडियन— स्मूथ HR और स्टार्टिनेस सिस्टम के साथ बिना किसी रुकावट के काम करता है।

Pranathi Software Services Pvt. Ltd. के CEO प्रवीण आंदपल्ली ने कहा, "Bharat Payroll लॉन्च होने

के बाद, हम यूं देश में 2,000 से ज्यादा रोजगारें उपलब्ध कराएंगे। इससे भारत के डिजिटल और आर्थिक विकास में हमारा योगदान और मजबूत होगा। यह नया AI-बेस्ड प्लेटफॉर्म, भारतीय कंपनियों के लिए पे रोल प्रोसेसिंग और HR मैनेजमेंट में बदलाव लाने के लिए तैयार किया गया है।

उन्होंने आगे कहा, "INDIA-SOFT जैसे प्लेटफॉर्म कंपनियों का प्रोत्साहित प्रोडक्ट लॉन्च करने का मौका देते हैं और इसका फायदा टेक इंडस्ट्री में मिलता है।

AI फेस सॉल्यूशन को जबदस्त बनाता में होने से जुड़े काम करते हैं"। एडवांस्ड काम का खासाना रखना सहारा रखा है। टा सभी

New Delhi/ Team Digital. Pranathi Software Services Private Limited, a subsidiary of software programming group USA, launched a special app Bharat Payroll at INDIASOFT 2025. Bharat Payroll is designed to modernize and simplify payroll processing and HR management in Indian companies. It helps companies to do work faster, reduce the burden of admin work and do HR related work better.

Speaking on the occasion, Pravin Andpalli, CEO of Pranathi Software Services said, "With the launch of Bharat Payroll, we will provide more than 2,000 jobs across the country. This will further strengthen our contribution to India's digital and economic development. This new AI-based platform is designed to transform payroll processing and HR management for Indian companies."

Praveen Andpalli Further added, "Bharat Payroll has integrated automation and advanced AI features that make it work seamlessly, follow protocols properly, and improve efficiency." He added, "Platforms like IN... ...n for companies to launch innovative products a... ...h industry."

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Delhi

Pranathi Software Services Pvt. Ltd. launched Bharat Payroll at INDIASOFT 2025

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पेरोल प्रोसेसिंग और एचआर को सुगम बनायेगा 'भारत पेरॉल'

नई दिल्ली, 21 मार्च (वार्ता) सॉफ्टवेयर प्रोग्रामिंग ग्रुप अमेरिका के सहायक कंपनी प्रनाथी सॉफ्टवेयर सर्विसेज प्राइवेट लिमिटेड ने देश में 'भारत पेरोल' को लॉन्च करने की घोषणा की है जिसे भारतीय कंपनियों में पेरोल प्रोसेसिंग और मानव संसाधन प्रबंधन को आधुनिक और आसान बनाने के लिए डिजाइन किया गया है।

कंपनी ने जारी बयान में कहा कि इंडियापार्ट 2025 में इसको लॉन्च किया, यह कंपनियों में काम को तेज से करने, का बोझ कम करने का काम को जुड़े कामों को में मदद करता एआई —आधा मैनेजमेंट में

किसी भारतीय कंपनियों को जरूरतों को ध्यान में रखकर बनाया गया है। यह स्मार्ट पेरोल और एचआरएमएस प्लेटफॉर्म काम को तेज, आसान और चिकनों के मुताबिक बनाने में मददगार बनाने में मदद करता है।

भारत पेरोल से एआई एजेंट फॉर्म भरने में सहायता. मैनुअल काम की वजह से होने वाली गलतियों को खत्म करता है और एचआर वर्कफ्लो को तेज करता है। स्मार्ट और तुरंत एचआर सहायता, हर समय उपलब्ध. एआई बेस्ड चेहरों की पहचान वाला

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पेरोल प्रोसेसिंग और एचआर प्रबंधन को सुगम बनायेगा 'भारत पेरॉल'

Pranathi
Software Services Pvt.Ltd.

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कंपनी ने जारी बयान में कहा कि इंडियासॉफ्ट 2025 में इसको लॉन्च किया। यह कंपनियों में काम को तेज से करने, उत्कृष्टने के कर्मचारियों का बोझ कम करने और एचआर से जुड़े कामों को बेहतर ढंग से करने में मदद करता है। भारत पेरोल एआई-आधारित आधुनिक मैनेजमेंट में बहुत काम को तेज, आसान और नियमों के मुताबिक बनाने वाला

एचआर के काम को आसान बनाएगा पेरोल ऐप

जागरण संवाददाता, नई दिल्ली: कंपनी के कर्मचारियों के बारे में जानकारियां रखने में मदद करने के लिए भारत पेरोल ऐप तैयार किया गया है। एआई आधारित ऐप प्रनथी साफ्टवेयर सर्विसेज ने इसे तैयार किया है। बृहस्पतिवार को इंडिया साफ्ट 2025 में ऐप को लांच किया गया।

प्रनथी साफ्टवेयर के सीईओ प्रवीण अंडपल्ली ने कहा, भारत पेरोल में कंपनी से संबंधित सभी उ... यह कर्मचारियों की गणना कर... हफ्ते उनके का...

पेरोल ऐप की लाचिंग में प्रनथी साफ्टवेयर के सीईओ प्रवीण अंडपल्ली ●

है। साल के अंत में उस फीडबैक के आधार पर कर्मचारी के कार्य का आकलन करके ऐप बता देगा। इसमें सभी भाषाओं को जोड़ा गया है। कंपनी में नया एचआर आता है तो एआई चैटबाट के जरिये उसे दिशानिर्देश ऐप देगा। इससे कंपनी के काम को समझना आसान होगा। उन्होंने कहा कि इसमें एआइ-पावर्ड चेहरे की पहचान वाला अटेंडेंस सिस्टम है। मौजूदा एचआर व फाइनेंशियल

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