

SNAPSHOTS



IMPACT SNAPSHOT INDIASOFT 2025

- 5,000+ scheduled B2B meetings
- 8,359 business inquiries generated
- 320 MoUs signed
- Rs 195 crore worth of business transactions facilitated

PARTNERING WITH INDIASOFT

Unlock Global Opportunities



Partnering with INDIASOFT boosts your global visibility, drives high-value business connects and positions your brand as a tech leader.

Key Benefits

- High-Impact Brand Visibility
- Access to Key Decision-Makers
- Prime Exhibition & Speaking Slots
- Business Networking & Lead Generation
- Enhanced Credibility

Diverse Partnership Options

- Platinum, Gold, Silver, Bronze, Country & State Partner
- Lanyard, Food & Beverage, Delegate Kit, Mobile App, Souvenir, VIP Lounge, Business Directory, Networking Dinner or Conference Session

YOUR TECH BRIDGE TO THE WORLD

2026 KEY FEATURES OF INDIASOFT



Knowledge Sessions

Explore market trends, innovations, and challenges to help participants navigate the evolving IT landscape.



Exhibition

Exhibit at INDIASOFT and tap into the combined audience of the India Electronics Expo and other co-located events. With over 50K visitors expected in 2026, this is a high-impact opportunity—secure your space now!



B2B Meets

INDIASOFT fosters impactful B2B interactions, hosting 5,000 meetings in 2025. The **26th edition** is set to surpass **6,000** meetings, boosting global networking and business opportunities.



Foreign Delegates

Connect & Network with 700+ foreign delegates from 70+ countries, with interpreters ensuring smooth business interactions over Guided Buyers Tours and focused B2B meets.



Awards Reception

Celebrate with ESC as it recognizes the outstanding business performance and innovative efforts of Tech industry members in this annual Awards ceremony at INDIASOFT.



Startup Showcase

INDIASOFT 2026 offers start-ups a prime platform to connect with investors, collaborate, and unlock exciting new opportunities.



BOOTH CHARGES

Rebooking / Early Bird
(Deadline 31st October 2025)

- Shell Scheme (minimum 9 sqm): INR 13,000 per sqm*
- Raw Space** (minimum 18 sqm): INR 12,500 per sqm*

Price after 31st October 2025:

- Shell Scheme: INR 13,500 per sqm*
- Raw Space**: INR 13,000 per sqm*

*Add GST @ 18%

** Add power supply @ INR 5000 per KW per 9 sqm. (Applicable for Raw Scheme)

Extra corner charges shall apply



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Partners



BUSINESS

BEYOND

BOUNDARIES

26th Edition INDIASOFT

International IT Exhibition & Conferences

23 24 25 MARCH
2026
NEW DELHI

EMPOWERING GLOBAL TECH PARTNERSHIPS



INDIASOFT 2025
Video byte

For Exhibitor Registration please visit
www.indiasoft.org



Scan to visit
event website

Organised by

Electronics and Computer Software
Export Promotion Council
www.escindia.in

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Ministry of Commerce & Industry
Government of India

INDIASOFT

REDEFINING GLOBAL IT ENGAGEMENT

Celebrating its 26th edition, INDIASOFT stands as India's flagship platform for technology exporters—built to facilitate global market integration and meaningful business growth. Unlike conventional technology shows, INDIASOFT is distinctly positioned to accelerate global expansion and export-led opportunities for Indian IT companies.

At its core, INDIASOFT is curated to connect exhibitors with pre-qualified international buyers actively looking to source cost-effective, high-quality tech solutions.

This isn't just an exhibition—it's where innovation meets global demand.

SPOTLIGHT FEATURES

Pre-Organized B2B Meetings
5,000+

Participating Countries
70+

International Delegates
700+

Visitors
50,000+

Exhibitors
1,500+

(with co-located events)

MEET ; CONNECT ; GROW

WHY INDIASOFT IS UNIQUELY STRATEGIC

Export-Driven Focus

INDIASOFT is dedicated to global expansion—bringing together 700+ foreign delegates from 70+ countries with clear sourcing intent.

Unmatched Buyer Access

Every exhibiting company is assured direct networking access to international buyers, opening doors to high-value partnerships and export opportunities.

Curated B2B Connects

Over 6,000 targeted meetings foster actionable outcomes and long-term alliances.

Forward-Looking Dialogues

Participate in strategic sessions exploring trends, policy shifts, and digital ecosystems.



GLOBAL REACH THROUGH INNOVATION



FOCUS SECTORS



AI / ML



Blockchain / IOT



Cloud Computing /
Cyber Security



Big Data Analytics



Fintech / Agritech
/ Edutech



Business Automation



Electric Vehicle
Solutions



Web & Mobile
Apps



Drones / Robotics



Health IT



Energy Solutions

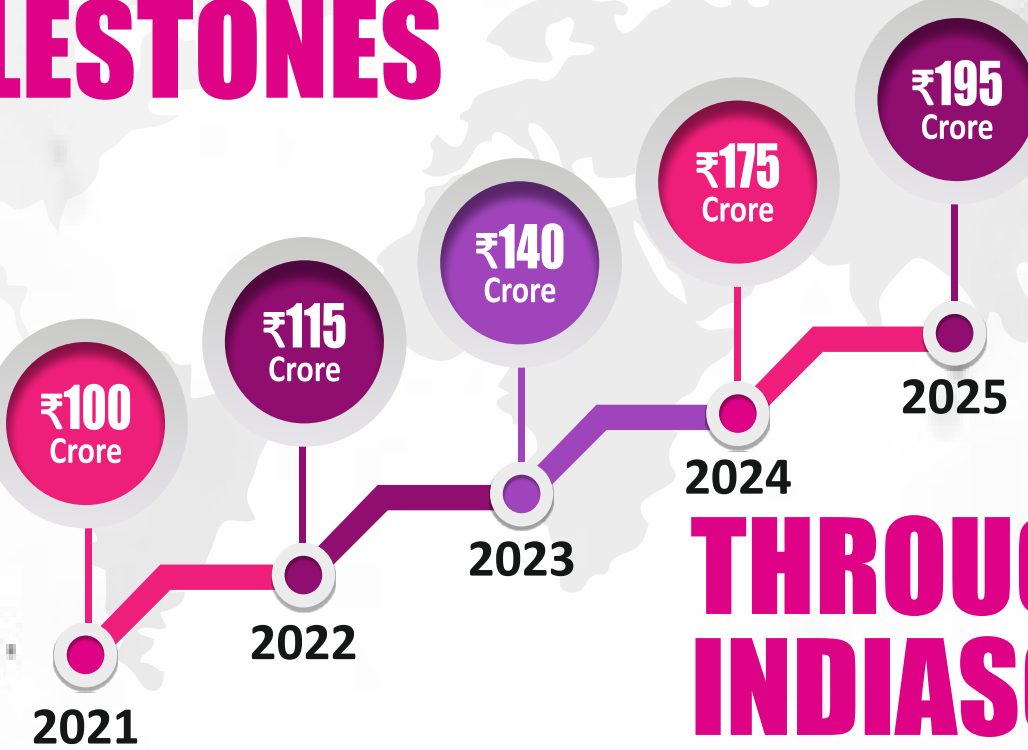


Animation/Films
Gaming, Metaverse

and many more

ENGAGE : EXPLORE : EXPAND

EXPORT MILESTONES



THROUGH INDIASOFT

Don't Miss the Opportunity to Go Global

Showcase your products and services to a vast international audience at INDIASOFT. Our past exhibitors have secured significant on-the-spot business deals during the event.

Act fast

Space is limited and allocated on a first-come, first-served basis. Secure your place in this premier global marketplace today.

INDIASOFT : Then & Now (with co-located events)

2001		2025	
EXHIBITORS	25	EXHIBITORS	1500
NEW LAUNCHES	5	NEW LAUNCHES	75
FOREIGN DELEGATES	25	FOREIGN DELEGATES	700
PARTICIPATED COUNTRIES	10	PARTICIPATED COUNTRIES	70
BUSINESS GENERATED (in Rs Crore)	01	BUSINESS GENERATED (in Rs Crore)	195
B2B MEETINGS	50	B2B MEETINGS	5000

- Showcase Tech Solutions Engage global buyers with your latest innovations
- Tap New Markets Discover export opportunities across continents
- Network with Decision-Makers Build lasting business relationships across sectors
- Gain Market Intelligence Stay competitive with insights into emerging trends
- Connect with Startups Collaborate, invest, and innovate with rising ventures
- Network with tech leaders over Industry Awards

What You Can Do
at INDIASOFT ?